

# MARC RICHLER

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## STRENGTHS & SKILLS

*Outgoing, upbeat, and creative with an expertise in character & script analysis. Having acted in/auditioned for hundreds of commercials, my unique insight on what this preparation process is like can be utilized to get the most out of talent in the audition room and beforehand. Strong communicator. Organized. Sociable. Ambitious. Professional. Fast learner. Fun.*

## SELECTED PROJECTS



### Film/Digital Media

#### Executive Producer & Editor:

- **"Conduit"**  
*Short film & trailer*
- **"WORKplay 2014"**  
*Event recap video*
- **Harold Green Facebook Videos**  
*Social media videos featuring cast, crew and patron interviews for live theatre productions: "Driving Miss Daisy", "Therefore Choose Life", "Bella: The Colour of Love"*
- **Online Video Trailers**  
*Online video trailers for live theatre productions: "New Jerusalem", "WET"*

#### Producer/Host/Writer/Editor:

- **Rogers Sportsnet "Social Challenge" Videos**  
*Weekly online videos featuring myself as finalist on nationwide sportscaster search, "Gillette Drafted"*

## PROFILE

Experienced indie theatre producer. Digital video production history with a demonstrated background of working in the commercial, film, TV, radio & live theatre industries as actor/host. Experience in script writing & analysis, video editing, event planning, Facebook campaign management, graphic design, sponsorship acquisition, and customer service. Demonstrated ability to meet deadlines and objectives. Semi-professional interest in web and UX/UI design.

## EXPERIENCE

### PODCAST HOST & WRITER

**TSN 1050 RADIO | PAUL & MARC PODCAST; TORONTO, ONTARIO // 2015-2016**

Co-hosted a sports podcast on TSN.ca. Along with my co-host, created and wrote all segments for the program and participated in pre-show production meetings to determine flow and direction for each episode. This role also included occasional sound editing responsibilities.

### SOCIAL MEDIA MANAGER & VIDEO PRODUCER

**HAROLD GREEN JEWISH THEATRE COMPANY; TORONTO, ONTARIO // 2013-2015**

Produced and edited multiple digital videos including cast, crew & patron interviews and trailers. Coordinated Facebook marketing campaigns for multiple theatrical productions. Created pre-scheduled cross-platform social posts that were both relevant and engaging. Conducted social media-friendly logo redesign.

### FOUNDING MEMBER, PRODUCER, DIRECTOR OF MARKETING & WEB DESIGNER

**WORKHOUSE THEATRE; TORONTO, ONTARIO // 2009-2014**

Co-founded and assisted in every aspect of running an independent theatre company. Produced main stage productions as well as workshops. Assembled creative teams and performers. Designed company website. Devised and created promotions. Filmed and edited promotional videos. Compiled and distributed press kits. Arranged interviews with radio, print, and online media outlets. Coordinated cast & company photoshoots. Managed operating budget. Organized fundraisers. Booked venues. Secured corporate sponsorship. Maintained pages on social media sites.

## SELECTED PROJECTS CONTINUED

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### Online Radio

#### Host/Writer:

- **"Paul & Marc Podcast"**  
*Online podcast for TSN 1050*



### Live Theatre

#### Executive Producer:

- **"Pains of Youth"**  
*Main stage production*
- **"WET"**  
*Main stage production*

#### Producer & Curator:

- **"WORKplay"**  
*Event featuring live excerpts from plays, comedy acts, and music albums.*

#### Writer:

- **"Janet"**  
*Short play presented by WORKhouse Theatre*

#### Host/Writer:

- **"Let's Be Frank"**  
*Brand Momentum's live outdoor sports show activation sponsored by Frank's Red Hot Sauce at the 100th Grey Cup*

#### Facebook Campaign Manager:

- **Harold Green Jewish Theatre Company**  
*Facebook ad campaigns for:*
  - Joel Grey: *Up Close and Personal*
  - Bella: *The Colour of Love*
  - Stars of David
- **WORKhouse Theatre**  
*Facebook ad campaigns for:*
  - WORKplay 2014
  - Pains of Youth
  - WET

## EXPERIENCE CONTINUED

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### EXECUTIVE PRODUCER

**"CONDUIT" (SHORT FILM); TORONTO, ONTARIO // 2014**

Produced short film from inception to completion. Assembled cast, crew and creative team. Coordinated filming location, transportation and cast/crew meals. Edited sound and video.

## EDUCATION

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Dalhousie University, Halifax, Nova Scotia – BA with Honours in Theatre, 2007

## REFERENCES

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### David Eisner

*Co-Artistic Director  
Harold Green Jewish Theatre Co.*

416.932.9995 ext. 222  
david@hgjewishtheatre.com

### Todd T. Hayes

*Former Senior Producer  
TSN 1050 Radio*

416.453.0583  
todd@highprofiletalent.com

More references available upon request

## INTERESTS

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Acting



Graphic Design



Guitar



UX/UI Design



Blue Jays

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